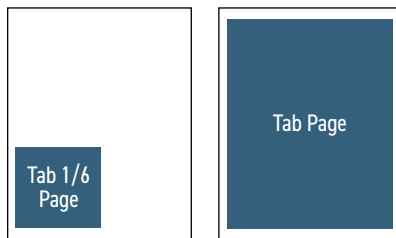


Media Play News offers clients the chance to deliver their custom message directly to consumers through our sponsored content offerings. Also known as advertorials or native advertising, these articles are written by our editors but approved by you.

Sponsored content gets your product or company in front of our readers — in the news feed on the home page of our website, in our daily newsletter, and in the editorial pages of our monthly magazine, both print and digital. It's an effective and persuasive way to tell our readers what you do — and what you have to offer them.

MAGAZINE



PRINT AD SIZES	WIDTH	HEIGHT
Tab page	10.25"	13"
Tab 1/6 page	4.5"	4"

NEWSLETTER



WEBSITE

Black frame indicates viewable screen



The advertiser is responsible for preflighting and proofing all advertisements prior to submission to the publisher.

CONTENT SPECIFICATIONS

SUPPORTING FILE FORMATS

Image files should be high resolution, 300 dpi as jpg, tif, png for best output quality. Logo files should be a vector file: pdf, eps, ai, svg. Copy should be supplied as a PDF or Word document.

FILE SUBMISSIONS/QUESTIONS

Email a download link to John Boezinger for file submissions. For questions, contact John at (949) 413-9311 or jboezinger@mediaplaynews.com