



PRINT

LEVEL 1	TAB	1/2
Theatrical Box Office	\$11,000	\$5,000
Cover (Premium Charge)	\$16,500	
LEVEL 2	TAB	1/2
Television, Branding, Catalog	\$8,250	\$4,500
LEVEL 3	TAB	1/2
Boutique Films	\$4,750	\$2,750

DIGITAL

MEDIAPLAYNEWS.COM	
Leaderboard*	\$1,500/one-week run
Skyscraper*	\$1,500/one-week run
Big Box*	\$1,000/one-week run
E-NEWSLETTER/ BREAKING NEWS BLAST	
Leaderboard	\$750/one-week run
SPONSORED CONTENT	
Email Blast	\$1,650
Print and Digital	Inquire

* Run-of-Site (ROS) Placements