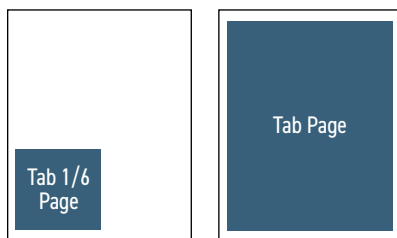


Media Play News offers clients the chance to deliver their custom message directly to consumers through our sponsored content offerings. Also known as advertorials or native advertising, these articles are written by our editors but approved by you.

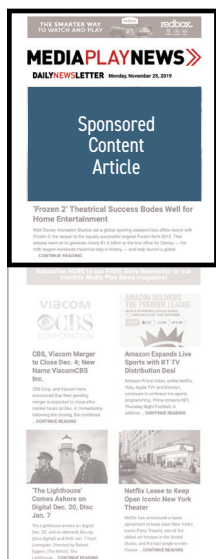
Sponsored content gets your product or company in front of people in places that they're already looking – with two-week news feed placement on the home page of our website, placement in the daily newsletter, and placement in the editorial section of our digital and print versions of the magazine. Because it holds useful information and feels appropriate for the context, it's a persuasive way to tell people more about what you do – or what you have to sell.

MAGAZINE



PRINT AD SIZES	WIDTH	HEIGHT
Tab page	10.25"	13"
Tab 1/6 page	4.5"	4"

NEWSLETTER



WEBSITE

Black frame indicates viewable screen



The advertiser is responsible for preflighting and proofing all advertisements prior to submission to the publisher.

CONTENT SPECIFICATIONS

SUPPORTING FILE FORMATS

Image files should be high resolution, 300 dpi as jpg, tif, png for best output quality. Logo files should be a vector file: pdf, eps, ai, svg. Copy should be supplied as a PDF or Word document.

FILE SUBMISSIONS/QUESTIONS

Email a download link to John Boezinger for file submissions. For questions, contact John at (949) 413-9311 or jboezinger@mediaplaynews.com