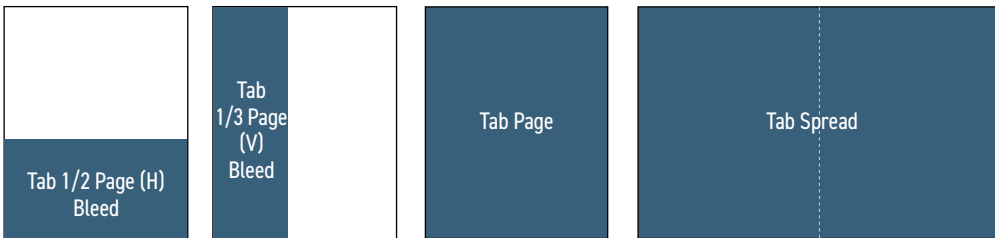


PRINT AD SIZE	TRIM (wxh)	BLEED (wxh)
Tab page	10.25" x 13"	10.5" x 13.25"
Tab spread	20.5" x 13"	20.75 x 13.25"
Tab 1/2 page (H)	10.25" x 5.625"	10.5" x 5.875"
Tab 1/3 page (V)	4.25" x 13"	4.5" x 13.25"

All ads require 1/8" bleed on all sides.

The advertiser is responsible for preflighting and proofing all advertisements prior to submission to the publisher.



PRINT AD SPECIFICATIONS

FILE FORMAT

Files should be press-optimized (high resolution 300 dpi), CMYK, and have all fonts embedded. The preferred format is PDF/X-1a. Add 0.125" to top, bottom, left, and right of the ad trim dimensions for print bleed.

LIVE COPY

Must be 0.25" inside the trim on all four sides plus 0.125" on each side of the gutter for spreads.

FILE SUBMISSIONS/QUESTIONS

Email a downloadable link to jboezinger@mediaplaynews.com and sprange@mediaplaynews.com.

For questions, contact John at (949) 413-9311 or jboezinger@mediaplaynews.com

FALSE COVER SPECIFICATIONS

