



## PRINT

LEVEL 1	TAB	1/2	1/3
Theatrical Box Office	\$10,000	\$4,500	\$2,500
Cover (Premium Charge)	\$15,000		
LEVEL 2	TAB	1/2	1/3
Television, Branding, Catalog	\$7,500	\$4,000	\$1,800
LEVEL 3	TAB	1/2	1/3
Boutique Films	\$4,000	\$2,500	\$1,200

## DIGITAL

MEDIAPLAYNEWS.COM	
Leaderboard*	\$1,500/one-week run
Skyscraper*	\$1,500/one-week run
Big Box*	\$1,000/one-week run
E-NEWSLETTER/ BREAKING NEWS BLAST	
Leaderboard	\$500/one-week run
SPONSORED CONTENT	
Sponsored Message Blast	\$1,500
Native Advertising	Inquire

\* Run-of-Site (ROS) Placements